

Matriculaciones totales DIESEL	Canal	Año 2016 Cierre		Año 2015 Cierre		Var s/a.a.a.
		Unidades	Cuota	Unidades	Cuota	
MERCADO TOTAL ESPAÑA	Particular General	302.036	46,34%	328.369	50,50%	-8,02%
	Particular Renting	0	0,00%	0	0,00%	
	Particular	302.036	46,34%	328.369	50,50%	-8,02%
	Empresa General	143.148	21,96%	134.798	20,73%	6,19%
	Empresa Renting	106.250	16,30%	90.563	13,93%	17,32%
	Empresa	249.398	38,27%	225.361	34,66%	10,67%
	Rent-a-car General	70.482	10,81%	68.228	10,49%	3,30%
	Rent-a-car Renting	29.812	4,57%	28.288	4,35%	5,39%
	Rent-a-car	100.294	15,39%	96.516	14,84%	3,91%
	TOTAL	651.728	100,00%	650.246	100,00%	0,23%

Matriculaciones totales GASOLINA	Canal	Año 2016 Cierre		Año 2015 Cierre		Var s/a.a.a.
		Unidades	Cuota	Unidades	Cuota	
MERCADO TOTAL ESPAÑA	Particular General	318.284	64,52%	254.005	66,38%	25,31%
	Particular Renting	0	0,00%	0	0,00%	
	Particular	318.284	64,52%	254.005	66,38%	25,31%
	Empresa General	58.873	11,94%	42.706	11,16%	37,86%
	Empresa Renting	10.848	2,20%	6.317	1,65%	71,73%
	Empresa	69.721	14,13%	49.023	12,81%	42,22%
	Rent-a-car General	82.841	16,79%	65.534	17,13%	26,41%
	Rent-a-car Renting	22.428	4,55%	14.082	3,68%	59,27%
	Rent-a-car	105.269	21,34%	79.616	20,81%	32,22%
	TOTAL	493.274	100,00%	382.644	100,00%	28,91%

Matriculaciones MERCADO TOTAL	Canal	Año 2016 Cierre		Año 2015 Cierre		Var s/a.a.a.
		Unidades	Cuota	Unidades	Cuota	
MERCADO ABSOLUTO ESPAÑA	Particular General	620.703	54,12%	582.689	56,34%	6,52%
	Particular Renting	0	0,00%	0	0,00%	
	Particular	620.703	54,12%	582.689	56,34%	6,52%
	Empresa General	202.692	17,67%	177.984	17,21%	13,88%
	Empresa Renting	117.420	10,24%	96.998	9,38%	21,05%
	Empresa	320.112	27,91%	274.982	26,59%	16,41%
	Rent-a-car General	153.487	13,38%	134.178	12,97%	14,39%
	Rent-a-car Renting	52.705	4,60%	42.383	4,10%	24,35%
	Rent-a-car	206.192	17,98%	176.561	17,07%	16,78%
	TOTAL	1.147.007	100,00%	1.034.232	100,00%	10,90%